

NEVADA GAMING POLICY COMMITTEE - NOVEMBER 2016

NEVADA = ESPORTS

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- ▶ Fully Support Creation of Light Regulatory Body
- ▶ Provides Structure to Mitigate Risk of Rapid Growth
- ▶ Opportunity to create, foster & pioneer standards in line with Nevada's Goals & Gold-Standard Reputation for Integrity and Setting the Bar for others to follow
- ▶ Along with Community and Academic Involvement it Engenders Image that Nevada is the eSports Hub.

POTENTIAL CAVEATS OR BARRIERS

- ▶ Video Game Publishers & Developers Must Be Included - Represented due to Potential Impact to their IP.
- ▶ Expansion of Integrity Standards to Include eSports (ESIC).
- ▶ University is should serve as venue for discussions and funnel for research of shared ideas.or new knowledge.
- ▶ Community & Academic Resources & Reports should expand to advise Regulators of Benefits/ Risks of rapidly emerging data/technologies/ methods/policy.



INCLUDING ESPORTS PUBLISHERS/DEVELOPERS - REASONS

- ▶ Their IP is the sport. Any standardization or potential impacts to playability must be jointly evaluated and decided.
- ▶ Value to Determine Integrity: Tournaments and Fair Outcomes are Mutual Goals
- ▶ Operations to ensure integrity are key to their success and ours
- ▶ Benefit of bringing them to Nevada Promotes Expansion of Operations to the state.
- ▶ Define Mutual Standards for Self-Enforcement, Self-Regulating
- ▶ Keep open communications - promote transparency and apply our resources to their success which ensures ours.

EXPAND AND EVOLVE INTEGRITY GUIDELINES

- ▶ eSports Medium is almost entirely digital, invites digital threats
- ▶ Test and innovate on technological threats by including best minds and ideas to be ahead of manipulation - innovate early and often.
- ▶ Promote technological integrity guidelines for hardware and software used in competition play - ESIC guidelines are a great starting point.
- ▶ Share solutions with publishers, vendors & stakeholders
- ▶ Establish Nevada as global example of broad minded and gold-standard in eSports as well as existing High Standards and Integrity in Global Gaming Community

UNIVERSITY & COMMUNITY = READY RESOURCE (BOOST NV LEADERSHIP)

- ▶ UNLV very open-minded and forward thinking
- ▶ IGI uniquely positioned to serve as impartial and academic venue for opening discussions as well as moderate ongoing transparency between community, eSports Industry & Nevada Industries
- ▶ One of only a few Universities focusing on eSports -- First to Combine Gaming and eSports
- ▶ Advanced support from community leaders like SuperNap and ecosystem
- ▶ Students are industry leaders of tomorrow need to be at cutting edge: Cherry Creek Supercomputer
- ▶ UNLV can focus innovation with eSports Partners to Foster Economic Growth via Publisher Expansion to Nevada

REMOVING BARRIERS – CALL FOR CONSIDERATION

- ▶ Publishers will not push their way into Gaming: Needs formal invitation from Regulators.
- ▶ If UNLV Amenable - serve as formal host for opening discussions and continued transparency and innovation on discoveries from sharing.
- ▶ If ESIC is willing: Formal blessing of Committee to Continue work with University, Governmental, Regulatory & Nevada Industry Leaders to Bring eSports Leaders & Moderate to create consensus of goals for NEAP/NEC



THANK YOU FOR YOUR TIME AND COURTESY. I'M HAPPY TO CONTINUE TO BE OF SERVICE. PROMOTING NEVADA INTEGRITY STANDARDS TO ESPORTS INDUSTRY TO FACILITATE MUTUAL, SMART ECONOMIC GROWTH AND STABILITY FOR ALL. A REALIZATION OF A LIFE LONG GOAL.

Sam McMullen Jr.